**Graphic Design I**

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Course is designed to allow students to utilize visual art skills acquired through previous introductory art class instruction. Various methods are used to create and combine words, symbols, and images to create a visual representation of ideas and messages. Students will experiment with page layout, logo and product design. We will also study typography (fonts) and how they interact with each other.

**Projects:**

-letter head, business card, and envelope design

-personal logo design

-postage stamp

-label design, (candy wrapper)

**Class Policies:**

1. Rules and guidelines set forth in the student handbook will be followed in class.
2. All materials will be provided to student including pencil and eraser.
3. All projects are considered studio work and will be completed during class.
4. Students needing additional time will be allowed to take project and certain materials home.

**Class Rules:**

1. Respect Materials.
2. Respect Each Other.

**Grading:**

1. Projects will vary in total points up to 100.
2. Students can receive a maximum 5 participation points on specified days per instructor’s discretion.
3. Projects=90%, Participation=10% of final Grade
4. See Art Rubric for criteria specifics.
5. Students can master any project; from a failing grade up to a 75%, and the difference of any passing project. Exp. Bill receives an 81% on a project, he can revise (per instructors discretion) for a possible 90.5% . 100-81=19 19/2=9.5 81+9.5= 90.5%

**Scale:**

A 93-100              C+ 79-77 D- 62-60

A-92-90                C   76-73       F 59-Below

B+89-87                C-  72-70

B 86-83                   D+ 69-70

B- 82-80                 D 63-68